

# Improving student success

5G enables more personalized, connected, and dynamic campuses.





# Next-generation student success

The continued dominance of hybrid learning, growing enrollment challenges, and an increasingly diverse student body are driving colleges and universities to embrace technology solutions to promote student success.

Students today often balance coursework with caregiving, job responsibilities, and managing their own health and wellbeing. The strain of these demands can push students away from traditional higher education environments. Meanwhile, bootcamps and certificate programs give students more options when it comes to career development.

As student life becomes more complex, students are looking for a more flexible, personalized education that accommodates competing priorities. A **smart campus**, equipped with connected IoT sensors and devices, can help you tailor educational resources for individual student needs, reduce barriers to education, and promote a holistic vision of student success.

**T-Mobile® for Education** helps higher education institutions like yours drive student success with connected technologies. With our leading 5G network and 24/7 expert support, we're ready to help you discover and implement the solutions to support your goals.

Here's how a digitally connected campus can support student success:





# Prioritize equity and access

The future depends on empowering all students with knowledge and opportunity. T-Mobile for Education shares those values—we're committed to making technology resources more accessible to underserved communities.



## Devices and broadband access

Now more than ever, it's critical to equip students with the devices and internet access they need to succeed in a hybrid learning environment.

- Hotspot checkout programs give students opportunities to access online learning from virtually anywhere.
- T-Mobile for Education offers faculty, staff, and students discounted plans with Unlimited talk, text, and data.

*1 in 4 college students struggle with coursework due to unreliable internet.<sup>1</sup>*



## Drive digital literacy

Digital literacy is an essential skill for classroom and workforce success.

- For students and educators alike, digital fluency is critical for a successful blended learning environment.
- T-Mobile for Education helps colleges and universities identify curriculum-development opportunities to drive digital literacy.

*Through Project 10Million, T-Mobile paves the pathway to higher education by providing K-12 students with the digital resources they need to succeed.*

## The T-Mobile Commitment: Thurgood Marshall —scholarship and mentorship

In partnership with the Thurgood Marshall College Fund, the T-Mobile Magenta Scholars program is donating \$500,000 to create 18 scholarships for students attending historically Black colleges and universities (HBCUs).

Scholarship recipients can also join our signature summer internship program and receive mentorship and professional development opportunities.

# Make hybrid instruction more engaging

New technologies enable the personalization and flexibility that make online courses more engaging and effective. Nearly 80% of undergraduate students feel online courses lack the engagement of in-person classes.<sup>2</sup>



## Flexible learning

Hybrid instruction allows students to access material in a way that works best for them, whether that be in-person or remote.

- Video conferencing and livestreams allow for virtual attendance.
- Augmented and virtual reality expand possibilities for in-person and virtual classes.
- AI-powered assistants and tutors provide personalized assistance.



*40% of students say having more flexible learning options is very important.<sup>4</sup>*

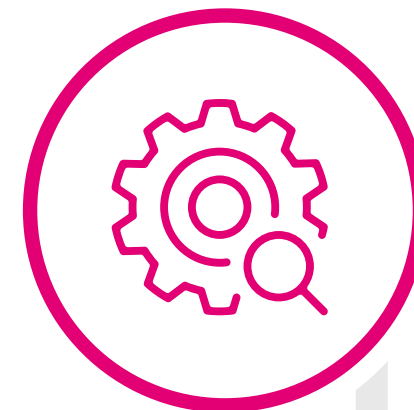


## Improved digital access

Integrated technology has the added benefit of increasing access for a wider range of student needs.

- Natural Language Processing services translate dialogue into text in real time.
- Adaptive learning platforms promote personalized education journeys.

*For students, video captions increase retention and comprehension for all learners, not just those who need them most.<sup>3</sup>*



## Enhanced learning analytics

Enhanced data analytics identify obstacles to graduation and systemic issues that otherwise would go overlooked.

- Online education generates useful data on student behavior and performance that can be used to influence future courses to make them more effective.
- Personalized course selection recommendations provide customized educational journeys.

*Data offers an unbiased view of teaching or organizational inefficiencies.*

# Enhanced student life improves classroom success

Student success is often impacted by what happens outside of the classroom. Today's students expect high-speed internet access everywhere, including on campus grounds and in their dorms.



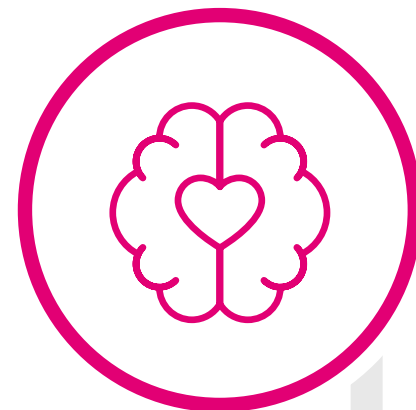
## Campus-wide communication

Institution-wide communication strategies share information—from how to access important resources to graduation requirements—effectively and equitably.

- Digital wayfinding helps students and visitors locate facilities.
- Digital signage displays important and timely information to students, staff, and visitors.
- Parking space sensors manage campus traffic, benefiting student commuters.



*70% of colleges and universities have installed digital signage on campus.<sup>6</sup>*



## Accessible mental health services

Mental health has been a serious concern for students for years—but recent years have brought increased mental and emotional distress that's impacting student performance.

- Improved connectivity fosters communication within student support networks.
- Virtual access to on-campus mental health resources expands accessibility.



*88% of students believe there's a mental health crisis at U.S. colleges and universities.<sup>5</sup>*



## Internship programs and student recruitment

Career readiness is a priority for many students. T-Mobile for Education works with colleges and universities to develop internship and recruitment opportunities for students.

- Internship opportunities give students direct access to hands-on work experience.
- Mentorship with senior leaders reinforces career skills.
- Opportunities are available for STEM and non-STEM students across a range of departments.



*Career readiness was a leading concern for 84% of students and educators in 2021.<sup>7</sup>*





# A trusted technology partner

Improved connectivity is the path to more engaged students and a staff well-equipped for the future of higher education. **Explore more higher education technology trends with the T-Mobile for Education Guide: Student success through innovation.**

T-Mobile for Education supports the modernization of higher education institutions with 5G-enabled devices, discounted plans, and the nation's largest and fastest network—so you no longer need to compromise your goals due to cost or complexity. Together, we can build an infrastructure for the future of learning.

T-Mobile for Education is ready to support your campus's initiatives. Visit **T-Mobile/HigherEd** or call **1-877-352-0786** to learn more.



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